EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INSTITUTE OF HOTEL MANAGEMENT, PUSA JULY 2020

	Activities by the Institute	Month of Activity	Proposed Activity	Details of the Activity	Paired State s	No. of Participants / Attendees	Any other relevant information
1	Virtual Food Walk - Street Food of East Delhi		A Virtual food walk around different of the city by the students of IHM PUSA	Under the "Ek Bharat Sreshth Bharat" initiative the Institute of Hotel Management Pusa launched its episode of the Virtual Delhi Street Food Walk on 15th July, 2020. streets and local food of Delhi to the audience virtually - owing to COVID-19 A number of must-visit outlets and must-try famous street foods from each particular region Market (Samosa Hub), Krishna Nagar (Balaji Chai Waala), etc. The target audience was wide as the episodes were launched on major platforms such as YouTube , Instagram, Facebook and WhatsApp.	NO	Sem B.Sc HHA students 1400 views on Instagram, 150 views on YouTube, as well as Principal & Faculty of the Institute.	

Activity 1 Photographs:-





First episode of Virtual Delhi Street Food Walk organized by IHM Pusa under Ek Bharat Shreshtha Bharat on 15th July, 2020.

In conversion, students of IHM Pusa, talking about Street Food of East Delhi on July 15, 2020.



Snippets of the actual video. In frame, food prep from a famous outlet.



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